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FOR IMMEDIATE RELEASE

The Rape Crisis Center Announces New Counseling Center

LAS VEGAS - On July 1, 2009 The Rape Crisis Center will open Signs of Hope Counseling Services to provide services to individuals and families affected by sexual violence. The ribbon cutting ceremony will be at 1:00 p.m. at the new satellite office located at Red Rock Psychological Services at 6402 McLeod Drive, Suite #5.

Treatment will focus on victim trauma, substance abuse, relationship problems, depression, anxiety, post traumatic stress disorder, and eating disorders. The program will also provide therapy to the Deaf and Hard-of-Hearing individuals who have been sexually victimized. These services will be offered by a therapist who is fluent in American Sign Language.

In starting Signs of Hope Counseling Services, it is The Rape Crisis Center's hope that no victim will go without therapy because of inability to afford services. Fees for Signs of Hope Counseling Services will be offered on a sliding fee scale and victims who are unable to pay for counseling will be provided counseling services at no charge.

Signs of Hope Counseling Services will be funded, in part, by private donations from *Founding Members*. For \$1,000, donors can purchase one of 35 candles to help start the initial funding of Signs of Hope Counseling Services.

“Signs of Hope will give The Rape Crisis Center an opportunity to assist individuals in underserved communities; the low income and deaf and hard of hearing,” said Louise “Lu” Torres, executive director for The Rape Crisis Center. “It’s always been part of our strategic plan to provide these counseling services.”

The Rape Crisis Center provides crisis intervention, advocacy, support and education to those affected by sexual violence. Advocates are available 24 hours a day, seven days a week to provide support and answer questions. The center welcomes calls from partners, family members and friends of rape and sexual victims.

For media inquiries contact Susan Somers, managing partner, FM marketing LLC, at 702-227-8700 or susan@fmmarketingandpublicrelations.com. For information on how

to become a *Founding Member*, go to www.therapeccrisiscenter.org or call 702-385-2153.
The 24-hr hotline number is 702-366-1640.

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